

# STRATEGIC FOUNDATION ACTION ROADMAP



**ENVIVEO**

Start Up Smart

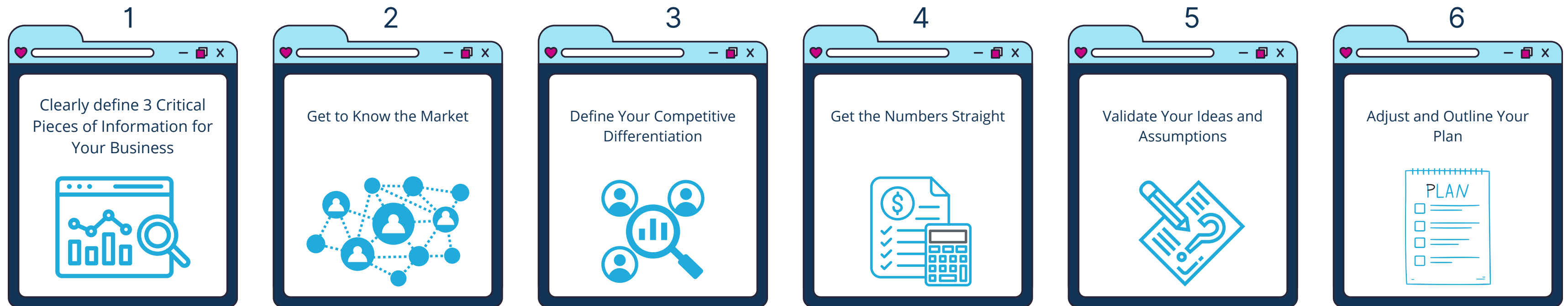


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# The Enviveo Business Builder's Framework<sup>TM</sup>

Below is a sequential view of how to approach the creation of your startup's strategic foundation. The steps outlined here are covered in our signature course: **Startup Strategy Mastery: From Idea Validation to Investor-Ready**.

## STRATEGIC FOUNDATION ACTION ROADMAP



Much of the work from your strategic foundation shapes your commercial programs: Marketing, Sales, Product, Distribution, etc.

**COMMERCIAL CAPABILITIES\***